

## Boomerang Lands DJ Mag Top 100

*Having launched only last year, the buzzing Hong Kong nightclub is already seeing massive worldwide acclaim, making it in the prestigious DJ Mag Top 100 list*



**Boomerang** opened its doors back in Halloween 2020 before having to temporarily shut down amidst the height of the pandemic. Since re-opening their doors again however, word has spread like wildfire throughout Hong Kong's nightlife scene, earning them raving reviews and making this club the epicentre of all of Hong Kong's hype.

The main driving idea behind the club originated with **Deejaykarlie**, a local female icon within the Hong Kong music scene, who channeled her experiences traveling the world (the endless social exchanges and visits to international clubs) into the conceptualisation of the club. Building upon **Deejaykarlie**'s inspiration comes the "Asian Clubbing Dragon" **John Rana**, the owner of **Privé Group**, with over 15+ years of experience in Hong Kong's nightlife scene and drawing on past successes like **Bungalow**, **Levels**, **Privé** and **Privé Nepal**. **John Rana** holds the vision to create a 'landmark' within the nightlife industry for Hong Kong.

**Boomerang** has additionally joined forces with **Remembaasia** - one of Asia's most renowned artist managements and agencies, making waves within the industry through their inspired partnerships. Resident DJs at **Boomerang** include an impressive lineup of **iLtik**, **Yaman** and **Krayon**, all pioneering artists within their own rights, having performed at the likes of **Creamfields**, **Looptopia** and **WorldClubDome** while each crafting their own unique style of performance and production.



Boasting peak exclusiveness, **Boomerang** remains packed every weekend, with long queues and endless demand, as they set the stage for even bigger and better things to come. Be prepared for exclusive creative events, festivals like never before experienced and pre-parties with acts sourced from around the globe, ranging from household names to underground trend-setters. With exciting plans on the horizon and each week bringing something new, Boomerang is poised to be the next key spot for tourists to visit once international borders reopen.

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